Kennislab voor Urbanisme – Summerschool Design our future with data
26-28 August 2019
Program (subject to change)

Date /time		Content	Speaker	Location
26 Aug	**Day 1**			
9.30	**Arrival**	Arrival of participants		
10.00	**Welcome**	Welcome by Provincie Zuid-Holland	Provincie Zuid-Holland	Werkfabriek Den Haag Wegastraat, 29-31 2516 AN, Den Haag
10.45	**Introduction**	What are we going to do? And who is who? We introduce ourselves to each other.	Kennislab voor Urbanisme	Werkfabriek Den Haag
11.30	**Introduction: Data**	What is data? When is data usable? How do you use it?	Civity	Werkfabriek Den Haag
12.00	**Introduction: This is Zuid-Holland**	What is the province (politically) and this is what the Province considers important, and these are the challenges	Aron Duindam (Provincie Zuid-Holland)	Werkfabriek Den Haag
12.30	**Lunch**			Werkfabriek Den Haag
13.00	**Introduction: Quality of life**	What makes Zuid-Hollanders happy? What is quality of life? And which factors influence the quality of life in an area?	Loes Driessen (ULI/ Amvest)	Werkfabriek Den Haag
13.30	**Introduction: This is our future city**	How do data and technology influence our life and our cities?	Jan-Willem Wesselink (Future City Foundation)	Werkfabriek Den Haag

14.00	**The assignment**	> Select a problem of Zuid-Holland > Come up with a solution for this > Investigate how you substantiate the solution > Describe the process> problem - substantiation – solution > And show how you monitor it > Visualize your solution > Think in scenarios, because the world can always change. What happens if it is 50% more or less?	Civity & Kennislab voor Urbanisme	[Werkfabriek Den Haag](#)
14.15	**Break**			[Werkfabriek Den Haag](#)
14.30	**Worktime**	Get to know your team with who you work on the project for three days. The assignment: find out in approximately 30 minutes what binds you and which assignment you want to work on.	Civity & Kennislab voor Urbanisme	[Werkfabriek Den Haag](#)
15.30	**Pitches**	We present the ideas so far in 3-minute presentations. You receive feedback on the plan and can then further refine the plan.		[Werkfabriek Den Haag](#)
16.00	**Worktime**	Sharpen plans based on feedback. Identify what data you can use to support your solution.		[Werkfabriek Den Haag](#)
17.30	**Diner**			[Rebelz op de Binckhorst](#) Junostraat 127 2516 BR Den Haag
19.00	**Inspiration**	The ethics of data. Do you want to measure everything you can measure? And when do you stand on the slope of what is ethically responsible?	Ivonne Jansen-Dings (Provincie Zuid-Holland)	[Rebelz op de Binckhorst](#)

19.00	**Expertsessie**	You will receive feedback on your plan from experts in the field of data, GIS, and policy making. We start with 1-minute pitches of the plans and then start a rotating discussion with the experts in groups.	Olivier Hendriks (Future Proof The Hague / gemeente Den Haag) Ivonne Jansen-Dings (Provincie Zuid-Holland) Oak Hauser	Rebelz op de Binckhorst
21.00	**To overnight location**	We drive by bus to the overnight location		Scoutcentrum "De Eendenkooi"

27 Aug	Day 2			
7.15	**Breakfast**			
8.30	**What are we going to do today?**			
8.30	**To location**	We drive by bus to the location		De Tuyter Nachtegaalstraat 8 2922 VL Krimpen aan den IJssel
9.30	**Inspiration: How do you visualise data?**	We learn how to map data and how to use data visualizations as a means of communication.	Jan-Willem van Aalst (SPOTinfo)	De Tuyter
10.00	**Pitches**	We present the ideas so far in 3-minute presentations. You receive feedback on the plan and can then further refine the plan.		De Tuyter
10.30	**Work session**	Data visualization experts show you the way with data visualization tools		De Tuyter
12.00	**Lunch**			De Tuyter
13.15	**We leave to our next stop**	We walk to the city hall of Krimpen aan den IJssel		
13.30	**Arrival**			City Hall Krimpen a/d IJssel

				Raadhuisplein 2 2922 AD Krimpen aan den IJssel
13.45	**Inspiration: Smart municipalities**	How do municipalities work with data? Learn of the waste policy in Krimpen a/d IJssel	Jan Schoelen (Krimpen a/d IJssel)	City Hall Krimpen a/d IJssel
14.15	**Inspiration: Noise vs. signals**	Data is not what you think it is. Insights about data and how you can make it useful, from VodafoneZiggo.	Jan van Boesschoten (VodafoneZiggo)	City Hall Krimpen a/d IJssel
15.15	**Worktime**	Get started with the inspiration you've heard today. Find the connections with your plan in it. Which connections / relationships can you make between different datasets? And ask your urgent questions to the lecturers.		City Hall Krimpen a/d IJssel
16.30	**Depart from location**			Scoutcentrum "De Eendenkooi" Marie Heinenweg 6 2533 SX Den Haag
17.30	**Dinner**	BBQ at the scout centre		Scoutcentrum "De Eendenkooi"
19.00	**Follow-up**	The Mothership presents the follow-up of the summerschool.	The Mothership Project	Scoutcentrum "De Eendenkooi"
19.15	**Pitches**	In 1 minute presentations we present the ideas so far. You will receive feedback on the plan and can then further refine the plan.		Scoutcentrum "De Eendenkooi"
19.45	**Workingtime**	Time to develop your ideas and get feedback from The Mothership.		Scoutcentrum "De Eendenkooi"

28 Aug	Day 3			
7.30	**Breakfast**			[Scoutcentrum "De Eendenkooi"](#)
8.00	**Packing up**	At 9.00 the dormitory must be empty! Collecting stuff on the bus.		[Scoutcentrum "De Eendenkooi"](#)
8.45	**Learn to present**	**Practice presentations** Pecha Kucha is Japanese for chitchat. In proper English it means that you give a presentation of 20 slides in 6.40 minutes. How do you do that?! You can practice your presentation with Jan-Willem and Wendolijn between 8:45 AM and 10:30 AM.	Jan-Willem Wesselink Wendolijn Beukers	[Scoutcentrum "De Eendenkooi"](#)
9.00	**Worktime**	We work on the presentations and the products.		[Scoutcentrum "De Eendenkooi"](#)
12.00	**Clean-up & lunch**	Together we clean up		[Scoutcentrum "De Eendenkooi"](#)
12.30	**Departure**	To the KIVI Engineering Society in The Hague		
13.00	**Arrival**	**Closing event** The participants present their analysis and plan during a special closing event.		[KIVI Engineering Society](#) Prinsessegracht 23, 2514 AP Den Haag [https://goo.gl/maps/33J oCkGzHeHqUracA](https://goo.gl/maps/33JoCkGzHeHqUracA)
13.30	**Welcome**	Jan-Willem Wesselink		[KIVI Engineering Society](#)
13.40	**Welcome in Zuid-Holland**	Panel discussion with the jury		[KIVI Engineering Society](#)

13.50	**This is the jury**	We introduce the jury and the jury tells what they are looking for. We ask the jury to pay attention to the following points: >> Is it innovative and 10x better? >> Is the solution well-founded with (existing) data? >> Can the results be measured and monitored? >> Is the plan feasible? >> Is there a nice balance between dream and deed? >> How did the group work together? >> But above all, the jury wants to be surprised!		KIVI Engineering Society
14.00	**Presentations**	Participants groups present themselves through a Pecha Kucha to the jury. In addition to the pecha kucha, the groups make a form-free product that can be published on the internet that displays their plan and a vlog describing the process.		KIVI Engineering Society
15.30	**Lessons learned**	What did you learn this summer school? What will you take home?		KIVI Engineering Society
16.00	**Jury council**	The jury withdraws to choose the winning plan	Jacques Vroon (Provincie Zuid-Holland) Jan van Boesschoten (VodafoneZiggo) Bobby Bahov (The Mothership Project/AiLab)	KIVI Engineering Society
16.30	**And the winner is…**	The jury will announce which idea has won (and why).		KIVI Engineering Society
17.00	**Time to drink**	Drinks and bites ☺		KIVI Engineering Society